

“Using Brain Research to Promote Success!”



Teaching the Right Brain Child

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50% of the population is Right Brain dominant, and 50% is Left Brain dominant.

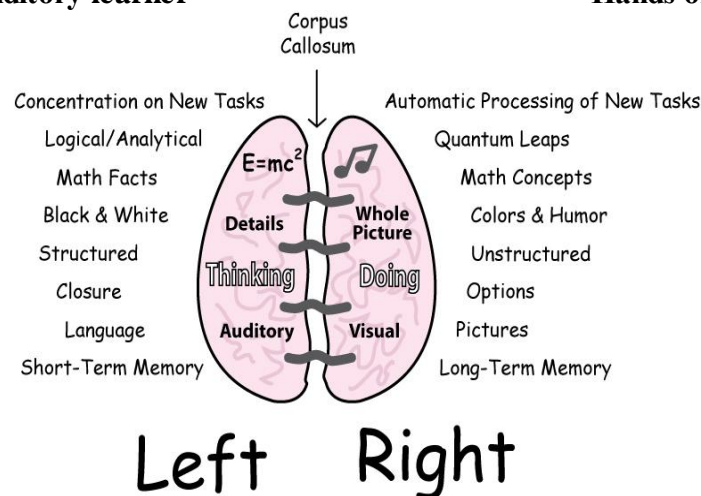
We tend to marry the opposite hemisphere. (or have you noticed?)

Left Brain Learner

- * Likes structure
- * Mathematical (easily learns math facts)
- * Analytical (needs all the information in order to come to a conclusion)
- * Auditory (oral repetition of math facts and spelling words greatly helps in retention of material)
- * Sees details more easily (likes phonics and step-by-step process required in math formulas)
- * Learns easily in black and white
- * Right eye dominance slightly more common
- * “Book and workbook” auditory learner

Right Brain Learner

- * Spontaneous
- * Imaginative
- * Intuitive (understands reading material, even if he doesn’t know all of the words)
- * Visual (pictures, drawn or made mentally, make retention of material much easier)
- * Sees the “whole picture” (gets concepts more easily than the step-by-step details; learns phonics more easily when picture and color are attached to the phonemes)
- * Color and picture help in learning
- * Left eye dominance more common
- * “Hands on” learner



“Visual memory is considerably superior to auditory memory.” The Brain Book, by Peter Russell

I. Right Brain Spelling

A. *Use spelling words as a TOOL to train your child's valuable photographic memory*

B. *Teach your children the method that Spelling Bee Winners use...their visual memory. Place spelling words on cards that have the 'tricky' letters colored, and with a story. Show them how to take 'pictures' of their words. These pictures stick, even when they are writing paragraphs!*

C. *This photographic training method does not use workbooks, or rules, which is why kids love it. See 3 years growth in spelling using this inexpensive, fun strategy. No curriculum purchase necessary. Even the worst spellers will get this method!*

II. Right Brain Reading Instruction

A. *You've tried the phonics games. You've done many phonics lessons. Each lesson is like a new lesson to your struggling student. If the regular method of teaching phonics isn't working for this child, use a whole new method. Use a Right Brain Teaching method, and not an auditory method so children with auditory processing problems do very well with it.*

B. *Use Phonics Cards with the picture and letters **IMBEDDED**, so the brain can just take a picture of it for easy sound retrieval when reading!*

C. *Change "word guessers" by giving them the tools they need to confidently tackle the hardest words by practicing reading long words every day with the decoding unit (ou/ow) in color in the word. My students made a 2 year growth in reading every year! Works especially well with teenagers who struggle with reading! No writing, no rules, only 20 minutes a day.*

III. Reading Comprehension Training

A. *10 minutes a day to train your child to convert "words into a movie" while reading.*

B. *Memory for test taking sky rockets with this teaching strategy! No writing.*

Who benefits the most from these Photographic Memory strategies? Children with:

- 1) *Underdeveloped memory strategies;*
- 2) *Auditory Processing Problems;*
- 3) *Dyslexia;*
- 4) *Attention issues;*
- 5) *When other teaching methods don't stick, and child doesn't feel smart!*

If you have a child who doesn't like school work, or thinks it's too hard or boring, you will find them come alive when you start using Right Brain Teaching Strategies with them!

Dianne has developed Right Brain Teaching products to help make learning much easier for your struggling learner at home. Her easy-to-use, illustrated home therapy found in the Brain Integration Therapy Manual has helped thousands of children overcome dyslexia, dysgraphia and auditory processing problems very inexpensively. Her Right Brain Reading Phonics Book will help your child experience leaps in reading you never saw before. Her DVDs are like having Dianne train you in your own home. As you use these products, you can email Dianne short questions for direction and guidance. www.diannecraft.org

Download Dianne's free, easy to use Daily Lesson Plans for the Struggling Reader, Writer, Speller and Math. In these 2 teaching sessions a day (45 min. each) you will use the exact daily techniques Dianne did to get the 2 year growth in a year, in kids who were struggling with reading or spelling.